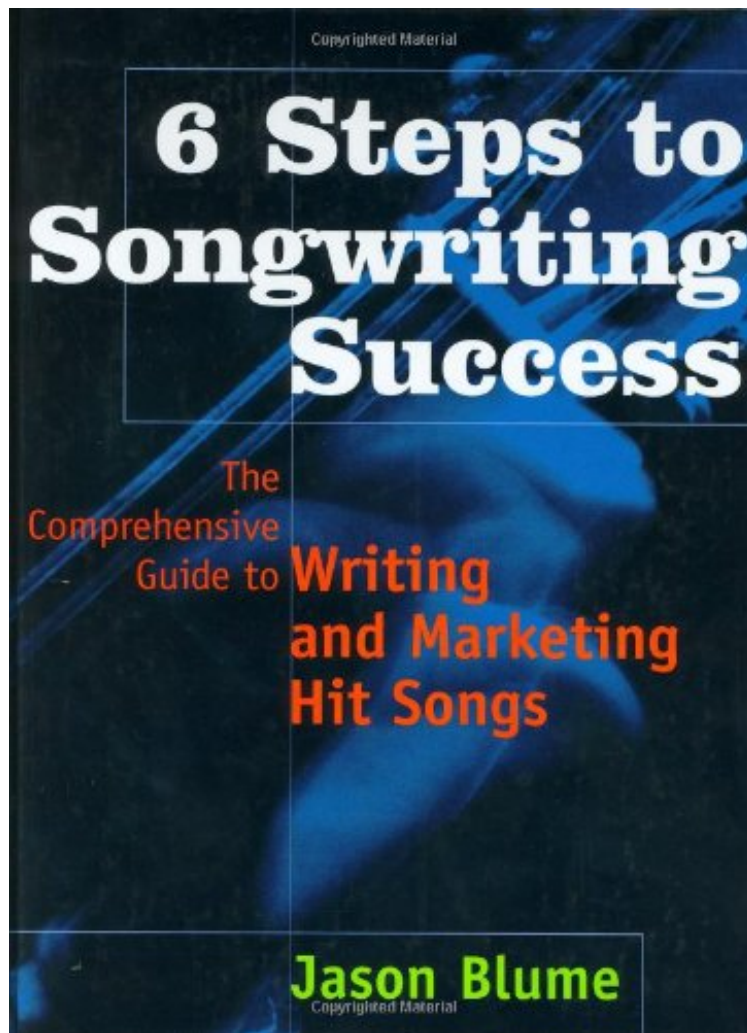


[Online library] 6 Steps to Songwriting Success: The Comprehensive Guide to Writing and Marketing Hit Songs

## 6 Steps to Songwriting Success: The Comprehensive Guide to Writing and Marketing Hit Songs

Jason Blume

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**Jason Blume : 6 Steps to Songwriting Success: The Comprehensive Guide to Writing and Marketing Hit Songs** before purchasing it in order to gauge whether or not it would be worth my time, and all praised 6 Steps to Songwriting Success: The Comprehensive Guide to Writing and Marketing Hit Songs:

20 of 20 people found the following review helpful. A broad introduction, but better lyric writing books exist By A Student Half the book is on the craft of songwriting: song structures, lyrics and titles, and melodies. The other half of the book is on the business of songwriting. It covers how to record a demo, how songwriters make money, publishing,

song pitching. The author also talks about how it took him 16 years to really feel successful and comfortable, adding in a few chapters on being persistent and having realistic expectations. I like the quotes from professionals (writers and industry people) on all the subjects he covers, everything from the writing process, the business, melodies, hooks. The examples of lyric writing are mostly contemporary as of the early 2000s (unlike a few other books I have read) which is nice. However, I think there are better books about lyric writing and song structure, namely: *Popular Lyric Writing: 10 Steps to Effective Storytelling and Writing Better Lyrics*, which is why I'm giving this 4 stars. Finally, my advice to someone who wants to write songs is that it's fine to pick up a book or two to learn the basics. But ultimately, I believe that to write good songs, you should:

- 1) Put away the books
- 2) Listen to songs that you love and analyze why you like them
- 3) Actually write songs. It doesn't matter how good they are, it only matters that you keep finishing complete songs. That's the only way to actually get better.

I say this as someone who's read a lot of songwriting books and not written as much as I should have. Good luck!

0 of 0 people found the following review helpful. **EXCELLENT BOOK**

By legalease This is an excellent book on learning everything about songwriting, lyrics, melody etc etc. I'm so glad I bought this book and will get all books on the subject by this author. He really knows this business.

20 of 21 people found the following review helpful. A good comprehensive book to read if interested in songwriting

By B-RockSolid If you're keen to get into the game of songwriting, it's a good book to read. It tries to provide details about the entire process involved in songwriting - from idea generation to marketing your songs. However, like any one book that tries to cover all bases in a very large and complex undertaking like the songwriting business it ends up lacking in detail in every area. Lots of topics are summarily treated, especially areas on writing lyrics and composing melodies. The plus to the book are that it's got lots of great insights into the music business and is very matter of fact and brutally honest about the music industry and how it works and that helps in dispelling any rosy myths one might have when thinking of getting into it. That pushes you to realistically assess your talents and work harder to step up your game or decide if this career is one you really want to get into. My advice though is that this one book will not be enough if you really want to learn everything you need to know about songwriting, especially the musical aspects of composing and writing great lyrics. Some other books I found very very helpful as a companion to this were: *Shortcuts to Hit songwriting* - Robin Frederick *The Craft and Business of Songwriting* - John Braheny

This guide presents a step-by-step approach to mastering those key elements consistently found in hit songs: developing successful song structures, writing effective lyrics, composing memorable melodies, producing successful demos, taking care of business and developing persistence.

**About the Author** Jason Blume is a staff writer for Zomba Music. He has written songs for the Backstreet Boys, Britney Spears, as well as John Berrys Top 5 country single, *Change my Mind* and Steve Azars country hit *I Never Stopped Lovin You*. He also developed and teaches the BMI Nashville Songwriters Workshop. He lives in Nashville, TN.