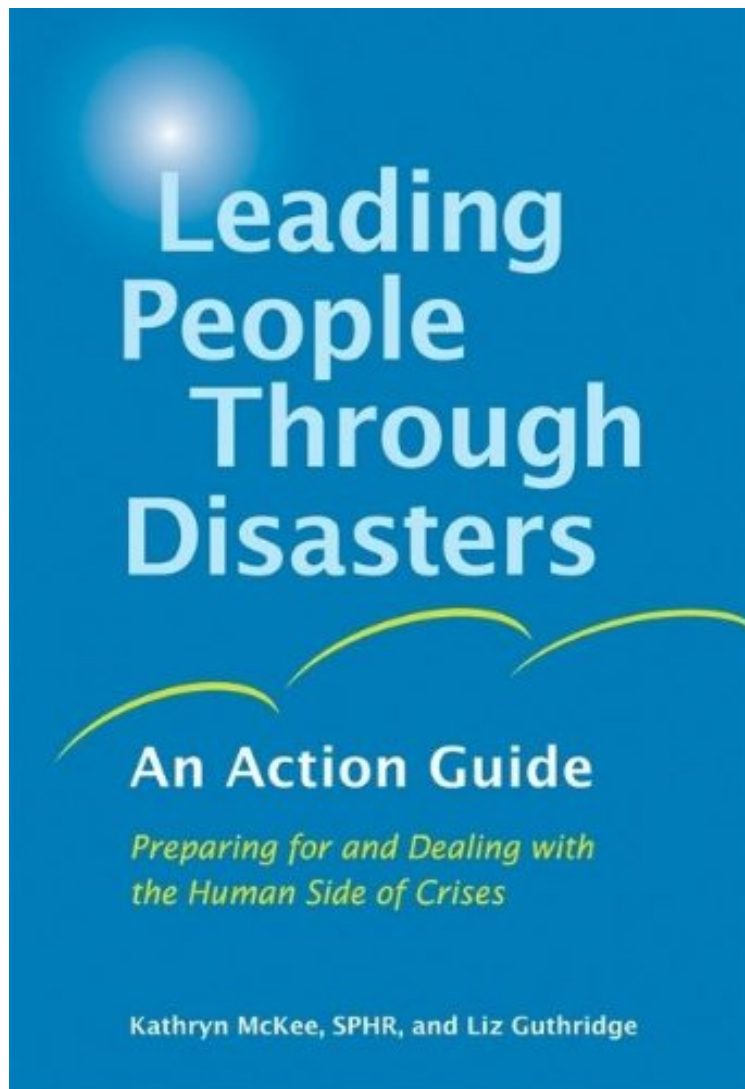


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## Leading People Through Disasters: An Action Guide: Preparing for and Dealing with the Human Side of Crises

*Kathryn McKee, Liz Guthridge*  
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September 11th, Hurricane Katrina, and other recent tragedies have shown that most organizations are woefully unprepared to contend with catastrophic events. After interviewing CEOs, managers, and countless others who dealt directly with organizational hardships resulting from catastrophes, authors Kathryn McKee and Liz Guthridge concluded that all workplace disasters share one important need -- a human resources department trained to lead others through the turmoil. This book helps HR professionals anticipate the emotional and psychological aspects of disaster and outlines an effective three-pronged approach for dealing with disaster's human side: creating an emergency plan that focuses on both human and business issues; preparing the department to take action and assume a leadership role; and knowing how to adapt and improvise on the fly. Adopting this approach enables organizations to act with courage and avoid the costly lessons learned by others.

About the AuthorKathryn D. McKee, SPHR, is President of Human Resources Consortia, a consultancy specializing in providing solutions to Human Resources issues and serves as its President and principal consultant. Liz Guthridge specialises in strategic employee communication. She is the founder of Connect Consulting based in the Bay Area.