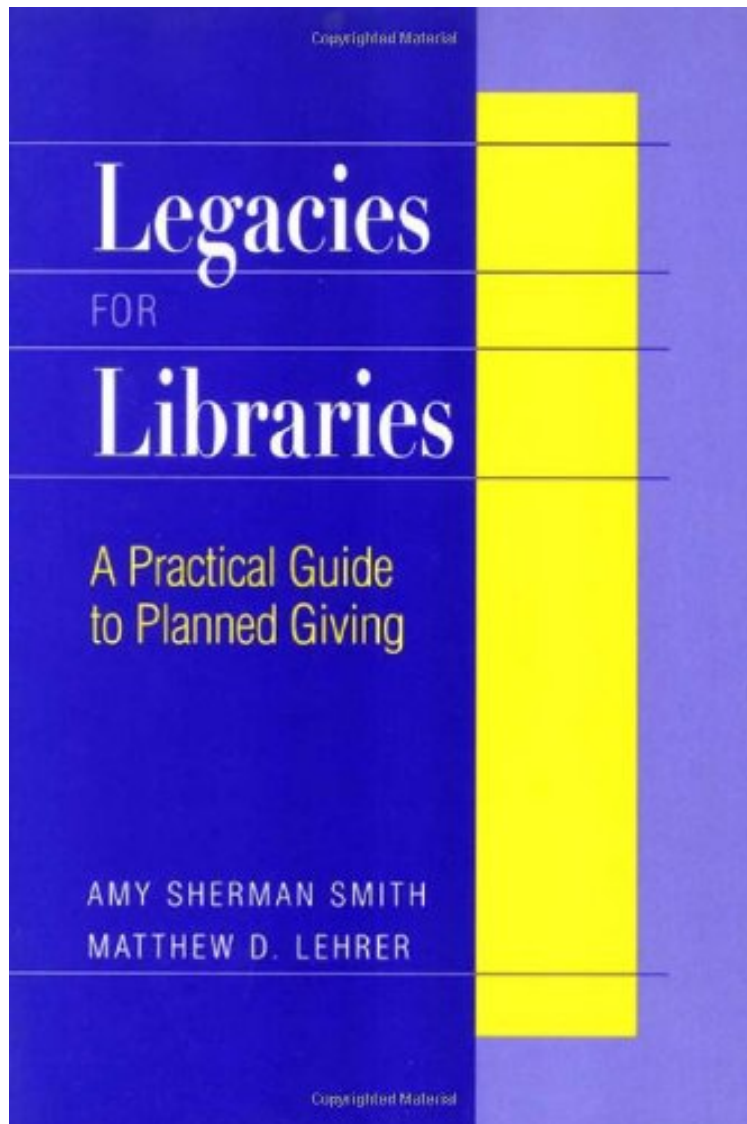


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# Legacies for Libraries: A Practical Guide to Planned Giving

Amy Sherman Smith, Matthew D. Lehrer  
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**Amy Sherman Smith, Matthew D. Lehrer : Legacies for Libraries: A Practical Guide to Planned Giving** before purchasing it in order to gage whether or not it would be worth my time, and all praised Legacies for Libraries: A Practical Guide to Planned Giving:

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Libraries: A Practical Guide to Planned Giving is the Bible for establishing an effective and successful program. Although the book was written for libraries the principles and concepts can be used for any industry. So don't let the title scare you away from buying it. This is a must read book. The authors, Amy Smith and Matthew Lehrer, are experienced in the fund development process. However, they write the book in easy to understand language. You don't have to be a lawyer or scholar to understand what you are reading. In simple terms they explain the value of establishing a Planned Giving Program and then lay out the necessary steps for implementing such a program. The book discusses the different types of Planned Giving gifts and give examples for each one. The authors have also put together an excellent appendix chocked full of valuable information. There is a list of Planned Giving resources, a glossary and bibliography. When you finish reading Legacies for Libraries: A Practical Guide to Planned Giving you will be ready and willing to tap the \$43 trillion in assets that demographers say that the World War II generation will be transferring to the next generation. Don't lose out on this critical source of funding for your organization.

Planned giving is an important piece of the money-raising puzzle. This handy and authoritative reference on estate tax planning and charitable giving offers the "how-to's" for librarians seeking to raise funds through planned gifts. Development experts Smith and Lehrer draw a road map for libraries to: -- Make their way through the complicated process of planned giving-- Share the vision of the library's future with potential donors-- Learn how to communicate the win-win benefits of charitable gift giving

..".should be required reading for all new academic library directors, and probably for those who have been in their jobs for some time. The book is extremely readable, very well organized, and uses a number of extremely helpful mnemonic phrases." "An informative reference intended for librarians which focuses on issues relating to raising funds for libraries through individual estate tax planning and charitable giving."