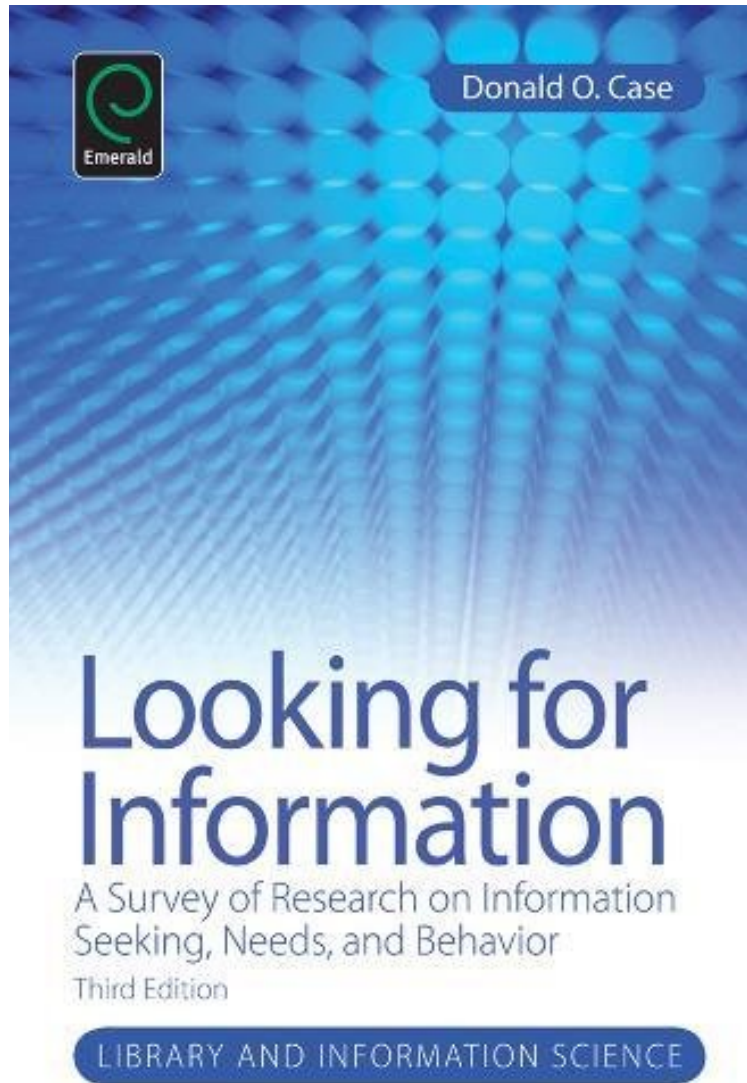


(Mobile book) Looking for Information: A Survey of Research on Information Seeking, Needs and Behavior
(Library and Information Science)

Looking for Information: A Survey of Research on Information Seeking, Needs and Behavior (Library and Information Science)

Donald Case

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Donald Case : Looking for Information: A Survey of Research on Information Seeking, Needs and Behavior (Library and Information Science) before purchasing it in order to gage whether or not it would be worth my time, and all praised Looking for Information: A Survey of Research on Information Seeking, Needs and Behavior (Library and Information Science):

1 of 1 people found the following review helpful. 491 pages of literature review (and reads like it)By Jennifer Grey Obviously this isn't the kind of thing you curl up with for fun on a Friday night, but even judging by the standards of textbooks I found Case's *Looking for Information* a ponderous slog. I read this in conjunction with my *Assessing Information Needs* class, and in effect the entire work is simply a massive literature review on that topic, one which almost strangles itself on its own in text citations. Early chapters introducing information behavior and offering examples are decent if uninspiring, and the fifth chapter on concepts related to information needs and information seeking (such as relevance, salience, selective exposure, etc.) is actually something approximating readable. Unfortunately from there we roll into chapters six and seven, both fully devoted to describing models and theories (and heaven forbid you confuse the two!) in excruciating detail while somehow never actually explicating the aforementioned model or theory through the use of an example that might illustrate what said critter looks like in the real world. Oddly, all the examples so desperately missing from this section show up in the chapter dedicated to listing types of methods of information gathering, which was full of samples of real-life instances of researchers who made use of case studies or interviews when it would have been better served with a closer examination of the pros and cons of each method. This volume does come with a limited (read: far from complete) glossary, as well as an appendix of questions for discussion and application that would probably have been better split up and appended to the chapters they applied to. The most useful part for me, frankly, was the 73 pages (and that's in what looks like 10 pt type) of references, which at least provide an excellent jumping off point for additional reading and research.

1 of 1 people found the following review helpful. EhhBy Customer After being convinced to purchase the 4th edition after already owning the 3rd edition due to "major" changes, I find that the biggest change was that chapters were reordered.

0 of 0 people found the following review helpful. An essential book for the anyone who wants to know what information behavior is. By Paulo Ohtoshi Donald Case's book is a comprehensive review of information behavior. It is recommended for undergraduate and graduate students and a good reference for those who want to start studying the issue in depth. Is well structured and organized. Contains chapters that give the reader a good understanding of the key concepts, theories and models of the area. Every student on information behavior should read this book.

'*Looking for Information: A Survey of Research on Information Seeking, Needs, and Behavior*' reviews more than 50 years of research on information seeking and related topics, and contains over 1,300 citations to relevant works. Now in its third edition, this book is the most comprehensive text on the topics of information seeking, information behavior and information practices. Coverage includes the nature of information, information needs and uses, sensemaking, information avoidance, communication among scientists and scholars, relevant social and psychological theories, models of information behavior, and applicable research methodologies. Interdisciplinary in the choice of examples, the book cites research in information studies, communication, education, management, medicine, sociology and psychology. The book is intended for students and scholars in library and information science, communication, education and related disciplines. Presenting a broad view of these topics, this text is suitable as a companion for courses ranging from undergraduate level to doctoral studies related to information-seeking, information practices and information behavior. In addition, it is a useful reference guide for established scholars.

A comprehensive and insightfully written review of studies on information behavior. Don Case's book provides a rich source of ideas for researchers and students. It is also highly recommended as a textbook and reference. --Reijo Savolainen, Professor of Information Studies, University of Tampere, Finland

And so to the 75-dollar question: Should I buy this new edition? I think the answer must be an unqualified, Yes... Donald Case has done the field a huge favour in continually updating and expanding his master work: he deserves our thanks. --T.D. Wilson, *Information Research*, 17(2), review no. R440

Case (library and information science, U. of Kentucky) introduces the field and sets forth common examples of information behavior in six information-seeking scenarios (buying products, finding information in a library, healing a patient, betting on race horses, finding the law, and seeking medical information). Following are chapters on concepts, models, paradigms, theories, methods, and research results - surveying roughly four decades of development in the field. This is a reference for scholars of library science and librarians, and for students and practitioners involved with information studies, communication, and education, among other fields. This third edition follows earlier editions published in 2002 and 2007. The volume is distributed in North America by Turpin Distribution. --Book News Inc. Portland, OR

About the Author Donald O. Case (Ph.D., Stanford University, 1984; M.L.S., Syracuse University, 1977) has held the post of Professor in the University of Kentucky College of Communication and Information Studies since 1994, and was Director of the School of Library and Information Science for three years. From 1983-1994 Case was a faculty member at the University of California, Los Angeles. During 1989 he received a Fulbright Fellowship to lecture at the Universidade Nova de Lisboa, Portugal. Case's research interests include information behavior, health-related information seeking, and information policy. He is the author of over 30 refereed journal articles on these and other topics. Case's book, '*Looking for Information: A Survey of Research on Information Seeking, Needs, and Behavior*' (2002) was given the 'Best Book of the Year' Award by the American Society for Information Science Technology. He was (2008-2009) President of the American Society for

Information Science and Technology (ASIST), and is also on the Editorial Board for the Journal of ASIST.