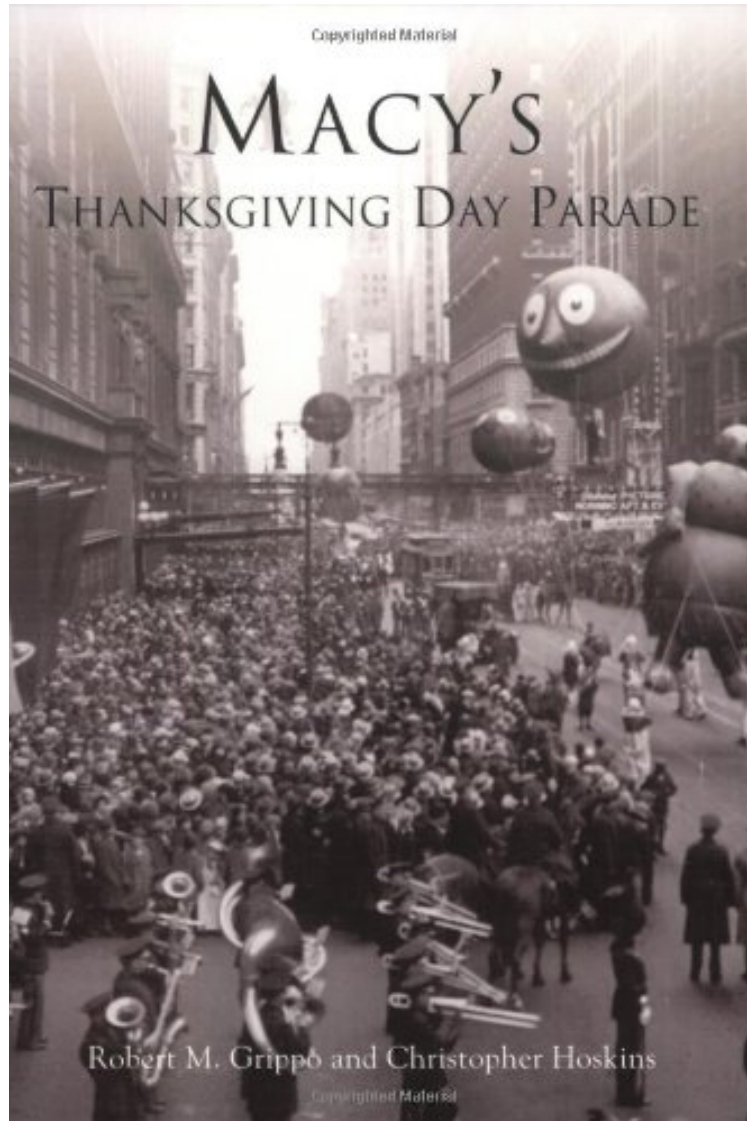


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Macy's Thanksgiving Day Parade (NY) (Images of America)

Robert M. Grippo, Christopher Hoskins
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Robert M. Grippo, Christopher Hoskins : Macy's Thanksgiving Day Parade (NY) (Images of America) before purchasing it in order to gage whether or not it would be worth my time, and all praised Macy's Thanksgiving Day Parade (NY) (Images of America):

7 of 7 people found the following review helpful. Phenomenal archive of Macy's parade By Red Wood When I ordered this book, I thought it was another one, which I'd seen in a Barnes and Noble bookstore some years ago. That one had pictures of a number of the "hosts" of the parade-like Jackie Gleason, etc. It was closer to a coffee table size. However, I was surprised when this one arrived. This has many more pictures than that book, and mainly of the balloons (which

is really the best part). Plus it documents the history of the parade and its high points. This is, by far, the best thing I've ever found on the parade, in any form of media, whatsoever. I'll keep my eyes open for the other book, but this is the ONE to definitely get. 0 of 0 people found the following review helpful. History needs to be told! By Mahatma Kane Jeeves II Finally a book that gets history correct! Too bad Arcadia did not make this a large format hard cover book, but it is a fact based history based on research and information available at the time that details the events history in a easy to read and follow time-line! Great pics, posters and facts! 0 of 0 people found the following review helpful. Five Stars By R Kievera+

"Let's have a parade" is the phrase that begins a beloved American tradition, the Macy's Thanksgiving Day Parade. In 1924, employees of the R. H. Macy and Company store in Herald Square, many of whom were immigrants and first-generation Americans, chose to give thanks for their good fortune in a manner reminiscent of the festive parades held in their native countries. The excitement and praise from crowds lining the route that first year led Macy's to issue an immediate proclamation: the parade would become a tradition. Before the parade's first decade passed, Macy's welcomed the huge and spectacular helium character balloons that became its goodwill ambassadors. Since then, the parade has become a world-famous treasure. Through rare and historic images, Macy's Thanksgiving Day Parade offers readers a chance to reminisce, explore, and delight in eighty years of this thoroughly American celebration.

A lively, remarkable and highly readable retrospective of this much loved American spectacle. -- Robin Hall Current Executive Producer of Macy's Thanksgiving Day Parade, October 2004 Arcadia Publishing Press Release Fascinating facts about all the favorite balloons. -- New York Times Bookshelf: New York Illustrated, December 4, 2004 These photographs of the Macy's Parade will summon childhood memories and the Pavlovian sensation of turkey cooking in the kitchen. -- New York Times Bookshelf: New York Illustrated, December 4, 2004 This gloriously detailed book wonderfully reflects nine decades of confetti filled performances. Captures the excitement and magic of it all. -- Jean McFaddin, Macy's Thanksgiving Day Parade Executive Producer-Director, 1977-2000. October 2004 Arcadia Publishing Press Release About the Author Robert M. Grippo, a frequent participant in the parade, has been researching the history of the Macy's Thanksgiving Day Parade for many years. Driven by his passion for the event, he compiled this work with the help of Christopher Hoskins, a professional photographer, and the special assistance of Macy's Annual Events, the New York Daily News, the Goodyear Tire and Rubber Company, and the University of Akron.