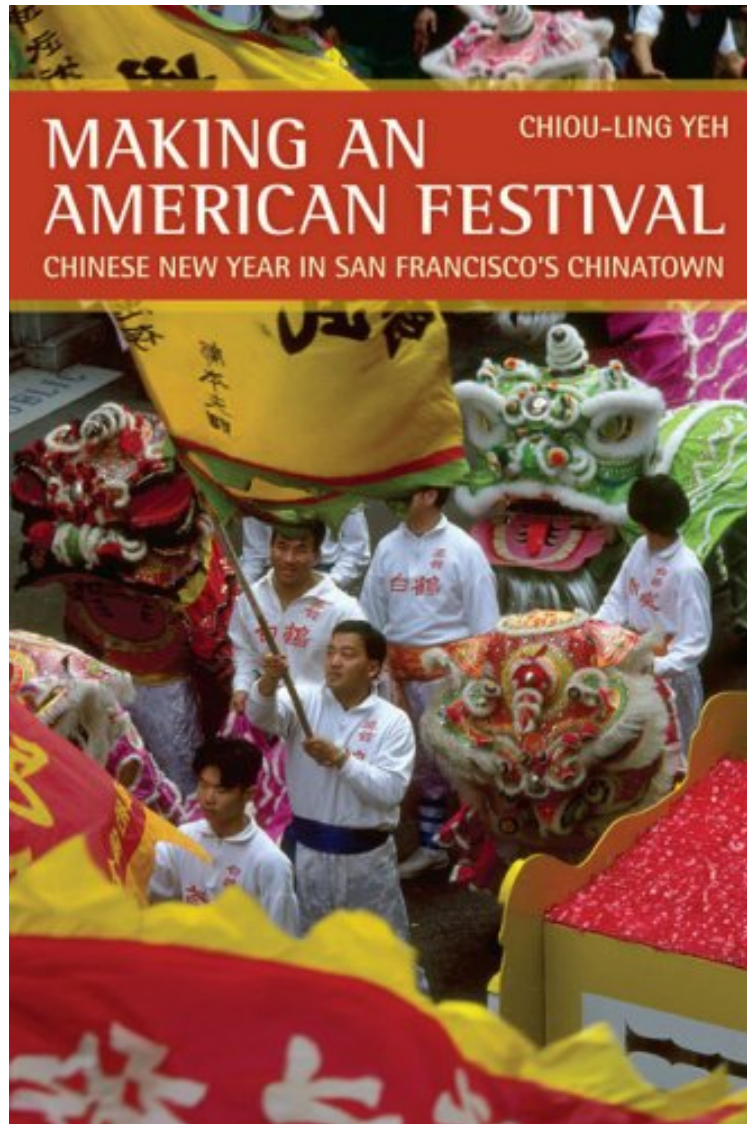


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Making an American Festival: Chinese New Year in San Francisco's Chinatown

Chiou-ling Yeh

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Chiou-ling Yeh : Making an American Festival: Chinese New Year in San Francisco's Chinatown before purchasing it in order to gauge whether or not it would be worth my time, and all praised Making an American Festival: Chinese New Year in San Francisco's Chinatown:

This provocative history of the largest annual Chinese celebration in the United States—the Chinese New Year parade and beauty pageant in San Francisco—opens a new window onto the evolution of one Chinese American community over the second half of the twentieth century. In a vividly detailed account that incorporates many different voices and perspectives, Chiou-ling Yeh explores the origins of these public events and charts how, from their beginning in 1953, they developed as a result of Chinese business community ties with American culture, business, and politics. What emerges is a fascinating picture of how an ethnic community shaped and was shaped by transnational and national politics, economics, ethnic movements, feminism, and queer activism.

Yeh has written one of the best books on post-World War II Chinese American life in recent years.