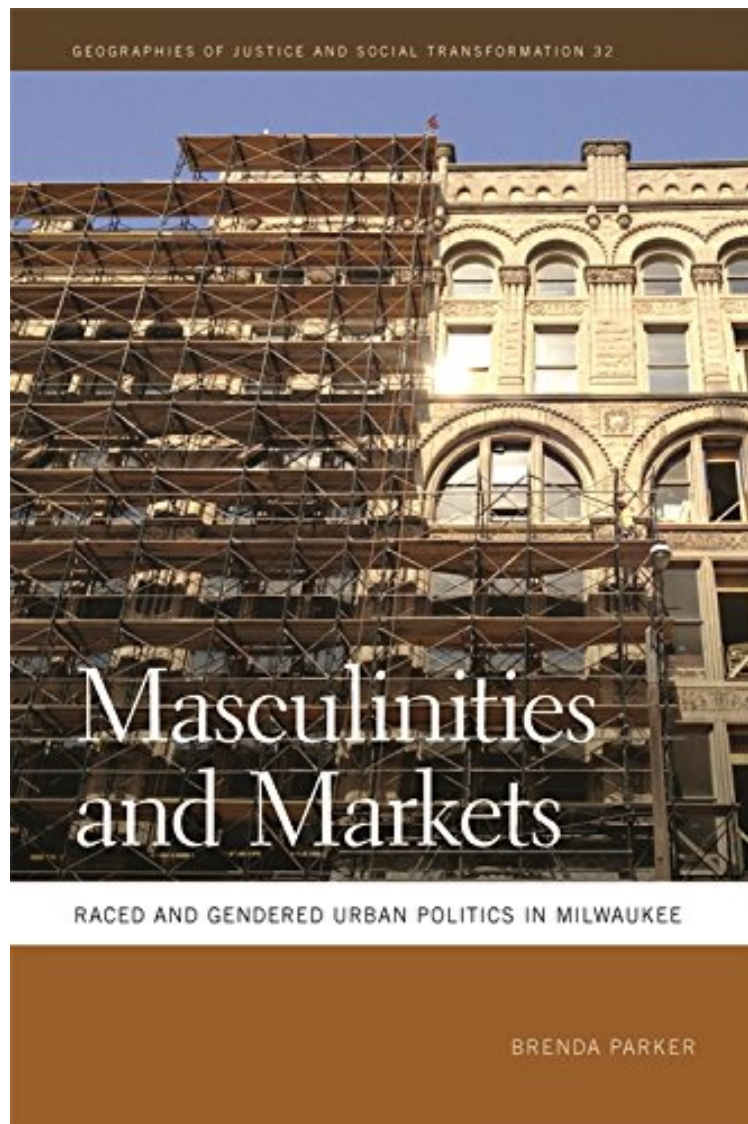


[FREE] Masculinities and Markets: Raced and Gendered Urban Politics in Milwaukee (Geographies of Justice and Social Transformation Ser.)

Masculinities and Markets: Raced and Gendered Urban Politics in Milwaukee (Geographies of Justice and Social Transformation Ser.)

Brenda Parker

*ePub | *DOC | audiobook | ebooks | Download PDF*



[Download](#)

[Read Online](#)

#1102951 in Books 2017-02-01 2017-02-01Original language:EnglishPDF # 1 9.00 x .55 x 6.00l, .0 #File Name: 082035032X240 pages | File size: 60.Mb

Brenda Parker : Masculinities and Markets: Raced and Gendered Urban Politics in Milwaukee (Geographies of Justice and Social Transformation Ser.) before purchasing it in order to gage whether or not it would be worth my time, and all praised Masculinities and Markets: Raced and Gendered Urban Politics in Milwaukee (Geographies

of Justice and Social Transformation Ser.):

Studies of urban neoliberalism have been surprisingly inattentive to gender. Brenda Parker begins to remedy this by looking at the effect of new urbanism, creative class, and welfare reform discourses on women in Milwaukee, a traditionally progressive city with a strong history of political organizing. Through a feminist partial political economy of place (FPEP) approach, Parker conducts an intersectional analysis of urban politics that simultaneously pays attention to a number of power relations. She argues that in the 1990s and 2000s, the city's business-friendly agenda—although couched in uplifting rhetoric—strengthened existing hierarchies not only in class and race but also in gender. Taking on municipal elites' adoption of Richard Florida's creative class thesis, for example, Parker looks at the group Young Professionals of Milwaukee, exposing the way that a creative careers focus advances fundamentally masculine values and interests. She concludes with a case study that shows how gender and race mattered in the design, enactment, and contestation of an uneven urban redevelopment project. At once a case study of the city and a theorization of urban neoliberalism, *Masculinities and Markets* highlights how urban politics and discourses in U.S. cities have changed over the years.

About the Author Brenda Parker is an assistant professor in the College of Urban Planning and Public Affairs at the University of Illinois at Chicago.