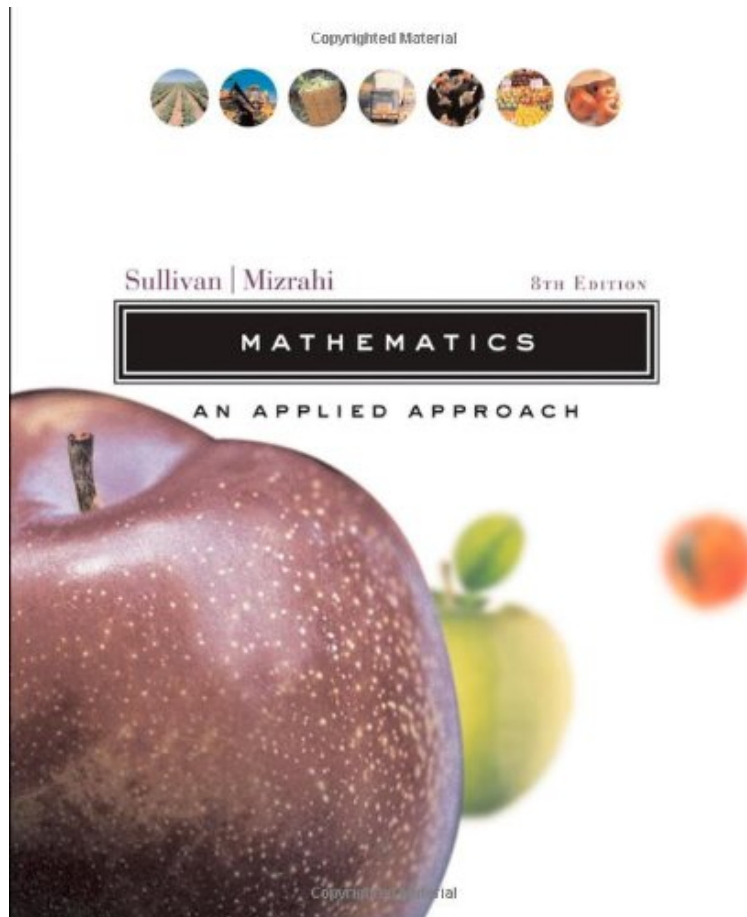


# Mathematics: An Applied Approach

*Michael Sullivan, Abe Mizrahi*  
ebooks | Download PDF | \*ePub | DOC | audiobook



#1005933 in Books 2004-06-01 Original language: English PDF # 1 10.30 x 1.75 x 8.40l, 5.36 #File Name: 04713278401260 pages | File size: 35.Mb

**Michael Sullivan, Abe Mizrahi : Mathematics: An Applied Approach** before purchasing it in order to gage whether or not it would be worth my time, and all praised Mathematics: An Applied Approach:

0 of 0 people found the following review helpful. Four StarsBy Hiram A. BiffDecent book, purchased because I had to for a college course.0 of 0 people found the following review helpful. Five StarsBy CustomerWe bought this for my son...my husband loves it!!!0 of 0 people found the following review helpful. Five StarsBy CustomerBook is very good

Continuing its rich tradition of engaging students and demonstrating how mathematics applies to various fields of study, the new edition of this text is packed with real data and real-life applications to business, economics, social and life sciences. Users continually praise Sullivan and Mizrahi for their attention to conceptual development, well-graded and applied examples and exercise sets that include CPA, CMA, and Actuarial exam questions. The new Eighth Edition also features a new full color design and improved goal-oriented pedagogy to facilitate understanding, including: More opportunities for the use of graphing calculator, including screen shots and instructions. Icons clearly

identify each opportunity for the use of spreadsheets or graphing calculator. Work problems appear throughout the text, giving the student the chance to immediately reinforce the concept or skill they have just learned. Chapter Reviews contain a variety of features to help synthesize the ideas of the chapter, including: Objectives Check, Important Terms and Concepts, True-False Items, Fill in the Blanks, Review Exercises, Mathematical Questions from Professional Exams (CPA).

Student Solutions Manual and Graphing Calculator Laboratory Manual available. -- The publisher, John Wiley Sons  
From the Publisher This comprehensive, accessible resource provides a variety of topics applicable to the business, life and social sciences fields such as matrices, linear programming, probability, statistics, finance and single and multivariable calculus. The text is filled with applied examples and exercises, many of which come from CPA, CMA and actuary exams.  
From the Back Cover Making Math Relevant to the Real World The seventh edition lives up to its reputation as a clearly written, comprehensive finite mathematics and calculus text. Students will find a greater emphasis on real-world applications from the fields of business and social sciences, making the material relevant to their studies. From the increased use of boxed formulas to informative explanations of examples, Mizrahi and Sullivan make this edition even more accessible to students.  
Hallmark Features \* The comprehensive and readable coverage has received praise through six editions. \* The text is flexibly organized. A flowchart in the preface shows instructors how to sequence chapters to meet specific needs. \* Well-graded exercise sets at the end of each section help students gain a better understanding of the material. \* End-of-chapter study questions for review include true/false and fill-in-the-blank questions with answers. \* An abundance of realistic examples are provided that gradually increase in difficulty to develop conceptual understanding. \* Mathematical questions from CPA, CMA, and actuary exams show students the relevance of the material. Also available by Mizrahi and Sullivan: Finite Mathematics: An Applied Approach, 8/E (0-471-32202-4)