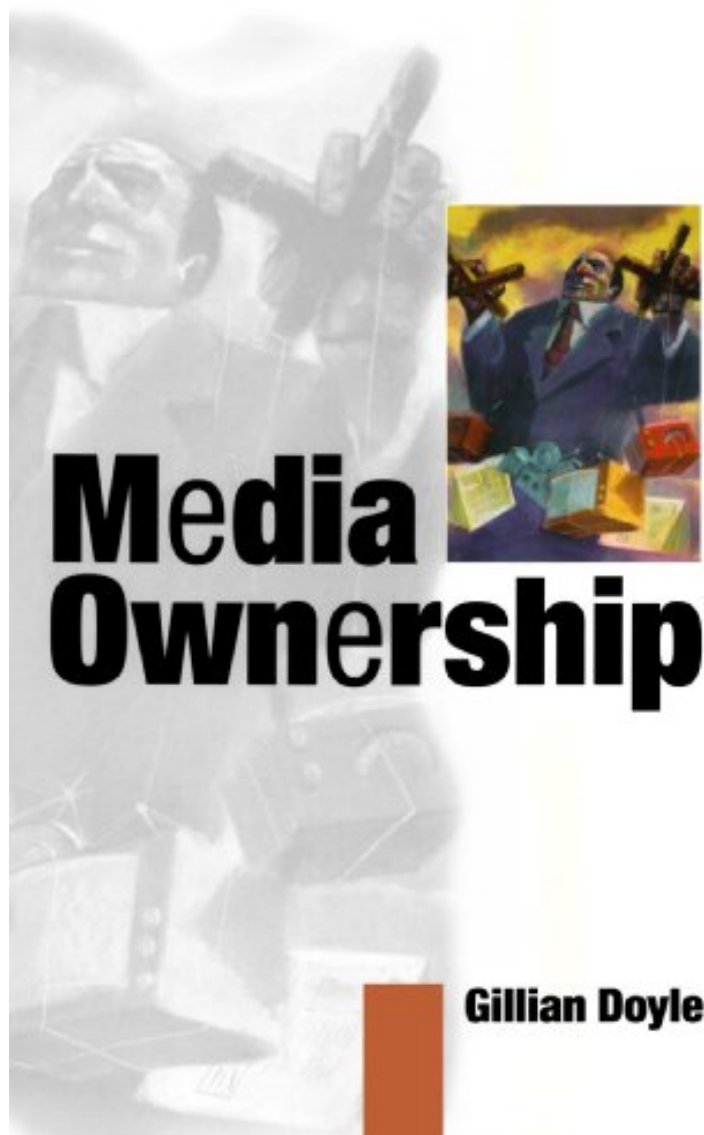


[Read ebook] Media Ownership: The Economics and Politics of Convergence and Concentration in the UK and European Media

Media Ownership: The Economics and Politics of Convergence and Concentration in the UK and European Media

Gillian Doyle

**Download PDF / ePub / DOC / audiobook / ebooks*



DOWNLOAD



+

READ ONLINE

#6392965 in Books SAGE Publications Ltd 2002-07-09 Original language: English PDF # 1 9.25 x .46 x 6.00l, .68 #File Name: 0761966811192 pages | File size: 70.Mb

Gillian Doyle : Media Ownership: The Economics and Politics of Convergence and Concentration in the UK and European Media before purchasing it in order to gauge whether or not it would be worth my time, and all praised

Media Ownership: The Economics and Politics of Convergence and Concentration in the UK and European Media:

The digital revolution is transforming media and communications industries worldwide, and media companies are keen to emerge at the forefront of an increasingly transnational and competitive communications marketplace. However, the volume and scale of mergers and alliances involving media players has raised considerable challenges for regulators and state authorities alike.

About the Author Gillian Doyle is Professor of Media Economics and Director of the Centre for Cultural Policy Research (CCPR) at the University of Glasgow where she runs the MSc in Media Management programme.