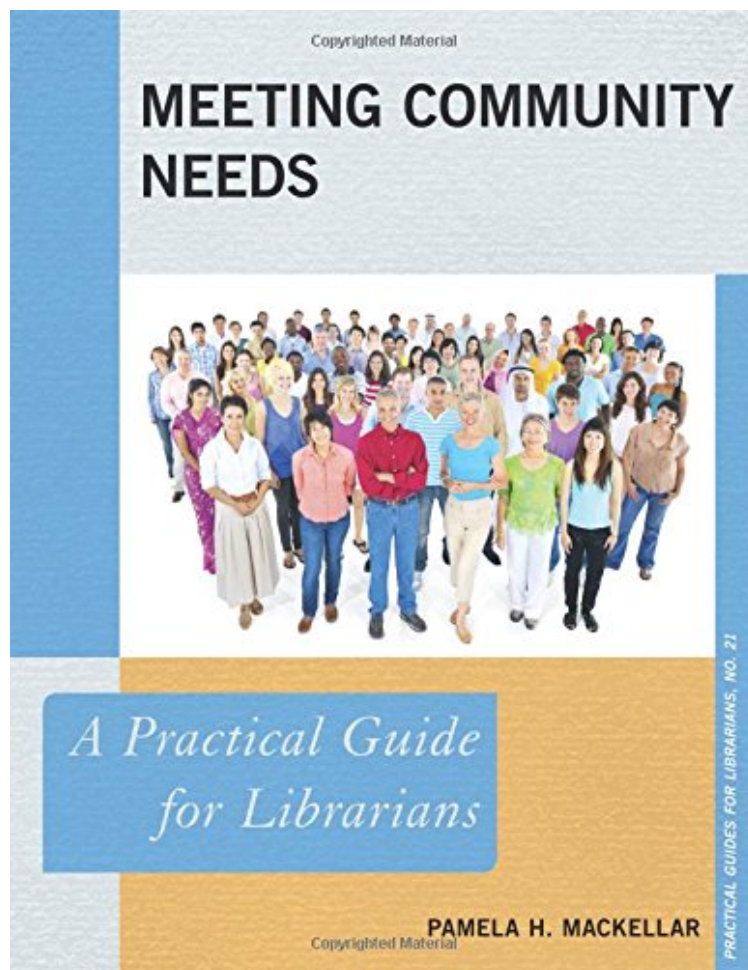


[Download pdf] Meeting Community Needs: A Practical Guide for Librarians (Practical Guides for Librarians)

Meeting Community Needs: A Practical Guide for Librarians (Practical Guides for Librarians)

Pamela H. MacKellar

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Pamela H. MacKellar : Meeting Community Needs: A Practical Guide for Librarians (Practical Guides for Librarians) before purchasing it in order to gage whether or not it would be worth my time, and all praised Meeting Community Needs: A Practical Guide for Librarians (Practical Guides for Librarians):

Librarians must know how to provide essential programs and services that make a difference for the people they serve if libraries are going to survive. Meeting Community Needs: A Practical Guide for Librarians shows librarians how to identify real needs, how to meet them with effective services and programs, and how to evaluate their success. When

librarians can demonstrate the impact that effective library programs and services have on people's lives, their confidence and ability to argue that libraries are more than unessential or ancillary services will be strengthened.

MacKellar's book makes a compelling case for librarians to toss outdated definitions of 'assessments' as she unfolds plans for designing an evolving vibrant resource center that will provide whatever its community needs. The author unabashedly states the necessity of change, that specific traditional concepts such 'bringing people into the library' and 'holding social events' are library-centered ideas that need to evolve for the library to be a valued resource. They must become needs-based from a community viewpoint. While smashing the process of traditional assessments, she provides a well-planned methodology for discovering current community needs and how to implement changes. The book opens with an enthusiastic wake up call to librarians, then it concisely glides into an outline with plans to assess a community, and how to use those findings to create an evolved community knowledge center. (Jill Conner, Library Director, Pueblo of Pojoaque Public Library, New Mexico)

About the Author Pamela H. MacKellar is an author, teacher and library consultant who has been a librarian for over 30 years. In her positions as a library director, assistant librarian, newspaper librarian, health sciences librarian, cataloger, technology consultant and independent consultant in libraries of all kinds including special, school, public, post-secondary, tribal, prison and a state library agency she has had the opportunity to design and implement many library programs and services in various library types. Pam has designed and taught online courses and workshops on grants for libraries and non-profits; written successful proposals for government and foundation grants; planned and administered grant projects; and reviewed grant proposals for federal and state agencies. She was the recipient of the 2010 Loleta D. Fyan Award from the American Library Association for an Online Management Course for New Library Directors in New Mexico.