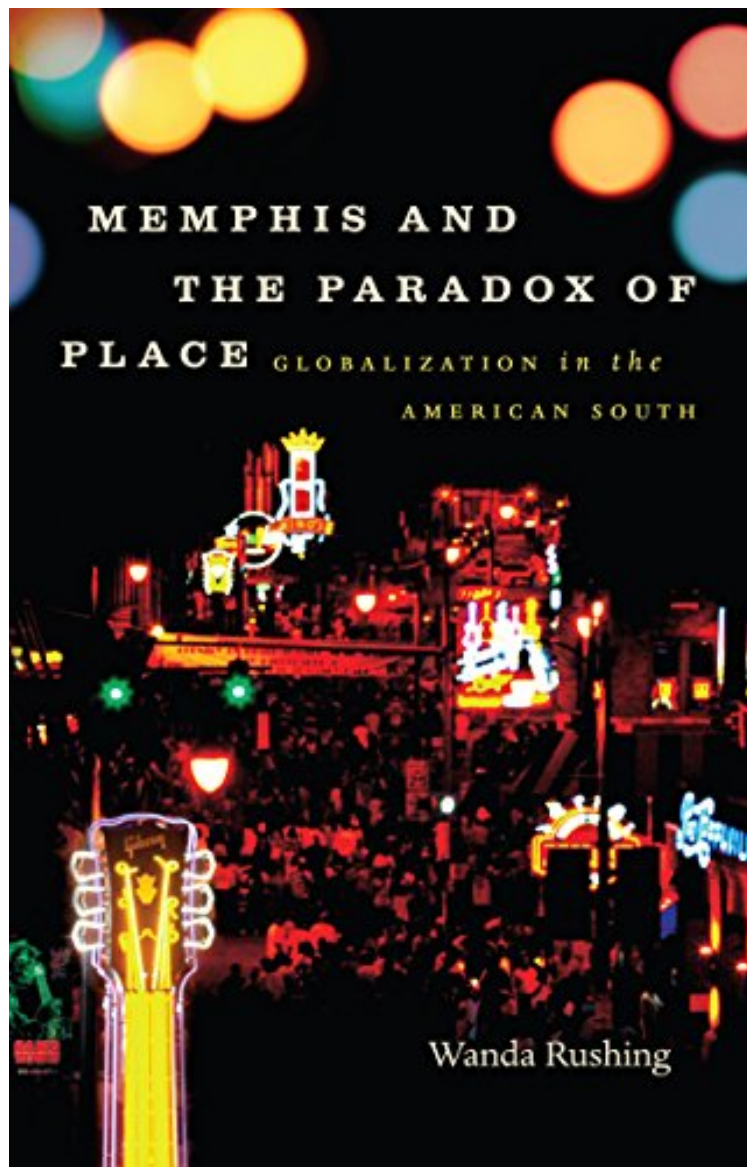


(Get free) Memphis and the Paradox of Place: Globalization in the American South (New Directions in Southern Studies)

Memphis and the Paradox of Place: Globalization in the American South (New Directions in Southern Studies)

Wanda Rushing

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Wanda Rushing : Memphis and the Paradox of Place: Globalization in the American South (New Directions in Southern Studies) before purchasing it in order to gage whether or not it would be worth my time, and all praised Memphis and the Paradox of Place: Globalization in the American South (New Directions in Southern Studies):

0 of 0 people found the following review helpful. Disjointed Yet Intelligent
By Kindle Customer
There are some great points here about Memphis and they are pretty well fleshed out. The reason I couldn't rate it higher is that I could never understand what the book was trying to be. The globalization theme was pretty much absent, I didn't understand what the "paradox" was and the book was structured more like one's first draft of a thesis than a ready for publication book. That said, I'm actually glad I bought it and I've highlighted a good few areas for future reference. If you're very deep into Memphis history and sociology you certainly would want to give this book a try. That said, I hope Ms. Rushing's next offering employs a better editor.
0 of 0 people found the following review helpful. Thankful for a book that highlighted the good and bad of this wonderful city
By Georgette Kearney
This book really helps you to understand why is called the globalization capital and it helps you to understand the positive and negative connotation that is associated with Memphis from an economic standpoint. Thankful for a book that highlighted the good and bad of this wonderful city.
1 of 1 people found the following review helpful. Excellent book on the production of locality in Memphis
By C
Excellent book on the production of locality in Memphis, although the globalization theme fell a bit flat at points. Would highly recommend to anyone who wants to learn about the city's history.

Celebrated as the home of the blues and the birthplace of rock and roll, Memphis, Tennessee, is where Elvis Presley, B. B. King, Johnny Cash, and other musical legends got their starts. It is also a place of conflict and tragedy--the site of Martin Luther King Jr.'s 1968 assassination--and a city typically marginalized by scholars and underestimated by its own residents. Using this iconic southern city as a case study, Wanda Rushing explores the significance of place in a globalizing age. Challenging the view that globalization renders place generic or insignificant, Rushing argues that cultural and economic distinctiveness persists in part because of global processes, not in spite of them. Rushing weaves her analysis into stories about the history and global impact of blues music, the social and racial complexities of Cotton Carnival, and the global rise of FedEx, headquartered in Memphis. She portrays Memphis as a site of cultural creativity and global industry--a city whose traditions, complex past, and specific character have had an influence on culture worldwide.

[An] impressive study. . . . A welcome and programmatic work that deserves wide attention from urban sociologists, taking a big step towards redressing the woeful scholarly neglect of the Southern city in the era of globalization.--
Contemporary Sociology
Rushing has written a book that is deliberately (relatively) free of social-science jargon. . . .
[Uses] a narrative, case-study approach to describe a city as complex and rich as Memphis.--
Memphis Magazine
Rushing is at her best through historical storytelling. . . . [Her] book is a worthy and important addition to a growing body of geographical scholarship that focuses on these forces of globalization.--
Historical Geography
[Rushing] weaves her analysis into stories about the history and global impact of blues music, the social and racial complexities of Cotton Carnival, and the global rise of FedEx, headquartered in the city.--
Abstracts of Public Administration, Development, and Environment
Crisp prose and scintillating historical references. . . . Rushing's nuanced investigation has real-world implications for Memphis's future.--
Chapter 16
Written in an accessible style and will be tempting to Memphis history buffs, or anyone interested in knowing more about Southern cities. . . . A fascinating overview.--
Southern Register
Rushing astutely identifies Memphis's ability to maintain its unique identity while being shaped by and operating within an increasingly global economic, political, and cultural world.--
Journal of American History
Memphis and the Paradox of Place is beautifully written and elegantly theorized. It powerfully illustrates how the concept of place can be used to tell the history of a special southern city and how, in particular, that city is able to maintain its singular identity in the face of the gale force winds of globalization.--
Anthony Orum, University of Illinois at Chicago
Memphis and the Paradox of Place is at once an important contribution to the burgeoning literature on cities and globalization and a terrifically insightful interpretation of the River City's history. In this fine work, Wanda Rushing opens up Memphis to the world.--
Peter A. Coclanis, University of North Carolina at Chapel Hill
From the Inside Flap
Using Memphis as a case study, Rushing explores the significance of place in a globalizing age. Challenging the view that globalization renders place generic or insignificant, Rushing argues that cultural and economic distinctiveness persists in part because of global processes, not in spite of them. Rushing weaves her analysis into stories about the history and global impact of blues music, the social and racial complexities of Cotton Carnival, and the global rise of FedEx, headquartered in Memphis. She portrays Memphis as a site of cultural creativity and global industry--a city whose traditions, complex past, and specific character have had an influence on culture worldwide.