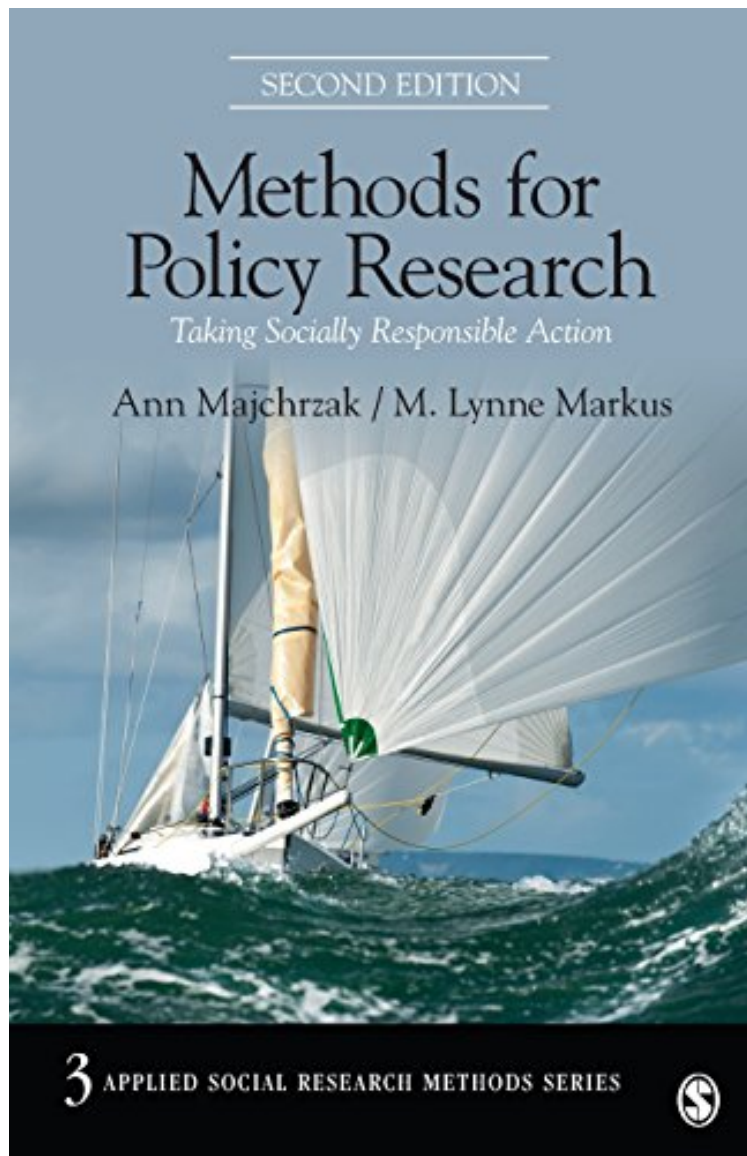


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Methods for Policy Research: Taking Socially Responsible Action (Applied Social Research Methods)

Ann Majchrzak, M. Lynne Markus
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Ann Majchrzak, M. Lynne Markus : Methods for Policy Research: Taking Socially Responsible Action (Applied Social Research Methods) before purchasing it in order to gage whether or not it would be worth my time, and all praised Methods for Policy Research: Taking Socially Responsible Action (Applied Social Research Methods):

0 of 0 people found the following review helpful. Excellent book
By scholarI have used this in a masters level class in public policy research methods, where the native language is not English. Useful, I thought, to the point, covers sophisticated theories with a few clear paragraphs, provides useful tables and references. I still think it is excellent for public policy advocacy (not more scholarly objectives). However, my non-native English speaking students have not read it. Whether it is the small type, the insistence on its own instrument of analysis (Policy Wheels), or, indeed, its very excellence, the use of precise language and emphasis on evidence-based arguments, this book has not had the impact I sought. They don't read it, although it is exactly what is required.
0 of 1 people found the following review helpful. Bravo!!
By DougExcellent!! Extremely useful to guide research students. Great combination of structure, alternative sensitivity and references. Definitely a credit to the topic.
0 of 1 people found the following review helpful. Five Stars
By Pamela ChambleeWonderful insight into the turbulence that policy development may create.

Methods for Policy Research, Second Edition, by Ann Majchrzak and M. Lynne Markus, is a book about responsible and evidence-based policy decision making written for those interested in improving the decisions that affect peoples lives. It describes how to define policy research questions so that evidence can be applied to policy decisions, how to find and synthesize existing evidence, how to generate new evidence if needed, how to make acceptable recommendations that can solve policy problems without negative side effects, and how to describe evidence and policy recommendations in a manner that changes minds. The suggestions made throughout the book are based on the fundamental belief that evidence-based decision making is superior to decisions based purely on opinion, intuition, and emotion.

About the Author
Ann Majchrzak (PhD, Social Psychology, UCLA, 1980) is a Professor of Information and Operations Management at the Marshall School of Business, University of Southern California. She has been doing policy research since 1980 for U.S. government agencies, large and small non-profits, and corporations. She also does research in her specific discipline of organizational and technological innovation, including studies on knowledge sharing, innovation, distributed cognition, emergent groups, virtual collaboration, collaboration in high-secure volatile environments, emergency response, and innovation challenges. Her publications include such books as *The Human Side of Factory Automation* (Sage), articles in such journals as *Organization Science*, *Information Systems Research*, *IEEE Transactions on Engineering Management*, *Management Science*, *MIS Quarterly*, *Harvard Business*, and *Sloan Management* and numerous book chapters and presentations to industry, government, and academics She has served on 3 National Academy of Sciences Committees and is a senior editor for *Organization Science* and *MIS Quarterly*. For more information: <http://www.marshall.usc.edu/faculty/directory/majchrza>
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